

Mobile Security and beyond

Mobile network customer base: 2,85 million



Industry: Telco
Country: Slovakia
Product: ESET Mobile Security,
ESET Multi-Device Security,
ESET Internet Security,
Parental Control
www.orange.sk

THE CUSTOMER

Orange Slovensko, a.s. is the leading telecommunications company and largest mobile network operator in Slovakia. Orange Slovensko is a member of the global Orange Group, one of the largest mobile network operators and broadband internet providers in Europe.

THE BUSINESS NEED

- Provide Internet security as value-added service option to customers.
- Broaden the scope of the security service offering depending on various options of customer's devices.
- Gain competitive advantage by differentiating their product offering in a competitive market.
- Protect families with children using the internet.
- Maintain and increase ARPU through ESET value-added products and reduce the continuous annual ARPU drop.
- Keep up and boost profitability / EBITDA through ESET's value-added services to mitigate the profitability downturn after EU-wide roaming regulation in 2017.

SOLUTION

- Customized ESET Mobile Security application.
- ESET Multi-Device Security pack - EMDS (Family Security Pack).

- ESET Internet Security.
- ESET Parental Control (part of PRIMA KIDS product).

SELECTED FEATURES

- Customized packs with Orange logo and texts.
- For Mobile Security product license bounded to GP account / limited to Orange customers.
- Activation using license keys or API (integrated in their CRM).
- For Mobile Security only full license (first 30 days are not charged to customer).
- Subscription, monthly billing and licensing.
- From one to multiple-seat license options.

REFERENCE

"Customers will achieve peace of mind thanks to multilayer security solution with well designed, intuitive user interface and award-winning technology from a trusted global provider. ESET offers best balance of speed, detection and usability. We boosted our revenues quickly and easily with ESET. We acquired a competitive advantage and stronger brand image by offering ESET products. Thanks to ESET we positioned ourselves against other players as a provider of a trusted and technology leading solution."

KEY BENEFITS FOR CUSTOMERS

- Easy one-click activation.
- Monthly invoicing (as part of regular payments).
- Proactive Anti-theft.
- Safer browsing and downloading of applications.
- Higher customer satisfaction.

BENEFITS FOR ORANGE

- Additional revenue stream.
- Secured devices and satisfied customers.
- Easy implementation & management.
- Customization options.
- Competitive differentiation improves brand image.



About ESET: ESET is a Slovakia-based IT security company founded in 1992 and headquartered in Bratislava. The company has a global presence with regional distribution centers in San Diego, Buenos Aires, Singapore and offices worldwide.

www.eset.com

Family Security Microsite

with ESET offering

Partner branding and customization options

ESET Mobile Security customized for Orange

orange detinanete.sk

1 prečo začať 2 komu pomáhame 3 ako pomáhame 4 poradiť

moja rodina je pred online hrozbami chránená

ESET® Family Security Pack SK

Čo môžete získať?

Vďaka aplikácii Parental Control od ESET, ktorú Rodinný bezpečnostný balík obsahuje, umožníte deťom slobodne objavovať internet a získate prehľad, aké stránky navštevujú.

objednať balík

Toto je trójsky kôň podľa rodiny Malinčicov.

MOBILE SECURITY

ON-DEMAND SCAN

Scan finished

Started Today 06:5

Scan level S

Type On-demand

Duration 00:0

Scanned files

Threats found

THREATS

- dna_if_eq_v0.dex
Android/TrojanSMS.Agent.SZ
- 自動翻訳に関する新しいブラウザをお試しください.apk
Eicar
- 自動翻訳に関.apk
Android/Obad.A
- OBAD_file.apk
Android/Obad.A

Remove threats

SCANNING MEDIA...

Duration: 00:00:56
Scanned files: 4642
No threats found

APP LOCK

Keep your applications safe against unauthorized access.

Search apps...

Suggested apps

- Drive
- Email
- Facebook
- Gallery
- Hangouts
- Keep Not...
- Messages
- My Files
- OneDrive
- Photos
- Skype
- WhatsApp

Called apps

- essib...
- Adobe A...
- Airbnb
- App Shar...

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