

5 WAYS THAT ESET MSP PROGRAM WILL HELP YOU IN SPECIFIC SCENARIOS

YOUR SITUATION

SO WHAT?

WHAT YOU GET WITH ESET

As an MSP, you face increased demands from customers for IT security. But many security vendors offer only a **limited range of solutions** within their MSP programs.

You risk **losing the opportunity** to reach out to and fulfill the needs of your customers with a comprehensive security offering.

1

ESET has a **full range of solutions** for Windows, macOS, Linux, Android and iOS. With ESET 2FA and disk encryption, you'll be able to cover your clients' additional data protection needs.

Complete portfolio

Some security providers require MSPs to commit to specific seat counts. But real-life **end-users are seldom predictable**, and you need greater flexibility.

Your customers can be left with paid-for **licenses that can't be changed** or canceled easily – or at all – reducing the value of the service they receive.

2

Our MSP program allows you to instantly **add or remove endpoint protection seats** as the customers' situation changes, without any upfront seat count commitment.

Flexibility

RMM and PSA tools give you the power to efficiently maintain **numerous environments**, easily from one console.

If support for a specific automation tool is missing, you may be **forced to use multiple platforms** to manage your customers.

3

ESET supports a wider range of **global RMM and PSA tools**, and is open to integrations with regional platforms.

Integrations

Your time is valuable. However, many security providers make **complex deployment difficult** and license operations, such as seat-count changes, time-consuming.

A large amount of added administration and time spent on daily operations means **higher costs and lower margins**.

4

ESET MSP Program maximizes value with **daily seat-count changes, volume-based pricing**, and granular reporting. License ordering is simple, and it **automatically synchronizes** with network management.

Cost-efficiency

Sometimes you need support. Prompt resolution of any issue is crucial for you to **comply with your SLAs**.

If local **support isn't available** to provide prompt, proactive problem-solving, you can run into trouble.

5

ESET provides support in multiple languages, with **local teams ready to address issues promptly**.

Local support

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