



# THREAT INTELLIGENCE

Extend your security intelligence from  
local network to global cyberspace

CYBERSECURITY  
EXPERTS ON YOUR SIDE





# What is a **Threat Intelligence solution?**

**ESET's Threat Intelligence service provides global knowledge on targeted attacks, advanced persistent threats (APTs), zero-days and botnet activities.**

These items are traditionally difficult for security engineers to discover, who can only access information within their local network.

# Why Threat Intelligence?

Threat Intelligence services help sift through the information overload and provide the most relevant information for specific organizations.

## INFORMATION OVERLOAD

Zero-days, advanced persistent threats, targeted attacks and botnets are all concerns for industries across the world. The problem is, due to the amount of different threats, organizations are unable to easily understand which proactive defenses and mitigations are the most important. This ultimately leads to organizations scrambling to try and find meaningful information among limited data sets, such as their own networks, or the extremely large datasets that they find via external sources. Threat Intelligence services help sift through the information overload and provide the most relevant information for specific organizations.

Threat Intelligence services allow organizations to quickly and easily prioritize emerging threats, which leaves them more time to proactively implement new defenses against them.

## PROACTIVE VS. REACTIVE

Today's cybersecurity landscape is constantly evolving with new attack methods and never before seen threats. When an attack or data breach occurs, organizations are typically surprised that their defenses were compromised, or are completely unaware that the attack even happened. After the attack is finally discovered, organizations rush to reactively implement mitigations to stop this attack from being repeated. However, this does not protect them from the next attack that may use another brand new vector.


Threat Intelligence services provide insight on future business risks and unknown threats, which allow organizations to improve the effectiveness of their defenses and implement a proactive cybersecurity posture.

## INCIDENT RESPONSE SUPPORT

When a data breach occurs, security teams typically need to figure out how the incident happened, as well as identify which devices were affected. This process is typically a very long and manual process as engineers sift through their network searching for abnormalities which may indicate a compromise occurred.

Threat Intelligence services allow incident response teams to fully understand and quickly respond to data breaches. By providing information on the threat actor, malware behaviour, attack vectors and indicators of compromise, security teams can reduce incident response time by understanding the full picture of the attack as well as what to look for.





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# The ESET difference

## HUMAN EXPERTISE BACKED BY MACHINE LEARNING

The use of machine learning to automate decisions and evaluate possible threats is a vital part of our approach. But it is only as strong as the people who stand behind the system. Human expertise is paramount in providing the most accurate threat intelligence possible, due to the threat actors being intelligent opponents.

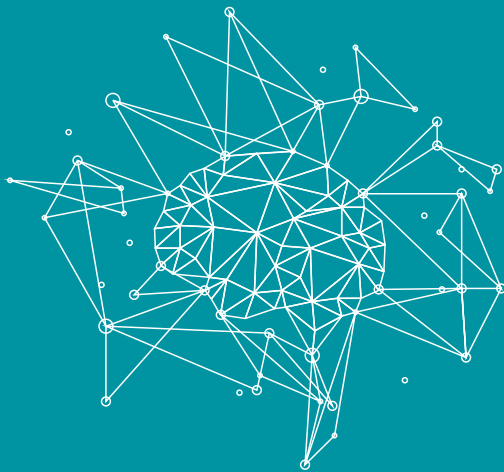
## REPUTATION SYSTEM

ESET Endpoint products contain a cloud reputation system which feeds relevant information about the most recent threats and benign files. Our reputation system, LiveGrid® is made up of 110 million sensors worldwide, and verified by our R&D centers, which gives

customers the highest level of confidence when viewing information and reports within their console.

## WORLDWIDE PRESENCE

ESET has been in the security industry for over 30 years, has 22 offices worldwide, 13 R&D facilities and a presence in over 200 countries and territories. This helps to provide our customers with a worldwide perspective on all the most recent trends and threats.



Human expertise backed by machine learning. Our reputation system, LiveGrid® is made up of 110 million sensors worldwide, and verified by our R&D centers.

# Use cases

## Proactive Threat Prevention

Businesses want to prevent infiltrations from being able to communicate in or out of their network.

### SOLUTION

- ✓ Threat intelligence proactively notifies security teams of the most recent targeted attacks and command and control (C&C) servers that have occurred around the globe.
- ✓ Threat intelligence provides data feeds which can be integrated with SIEM tools or UTM devices to stop connectivity to or from malicious actors, thus preventing data leaks or damages.
- ✓ Businesses input rules and mitigations to prevent the intrusion of ransomware into their organization.

### RECOMMENDED ADDITIONAL ESET SOLUTIONS

- ✓ ESET Endpoint Security
- ✓ ESET Enterprise Inspector

## Increase efficiency of incident response and investigations

Once an infection occurs, businesses need to make sure that they identify and remove all incidence of the infection across their network.

### SOLUTION

- ✓ Reduce data gathering and investigation time by uploading and analyzing threats via ESET Threat Intelligence to provide information on how the threat functions.
- ✓ Search and remediate infections found within organizations using data provided by threat intelligence service.

### RECOMMENDED ADDITIONAL ESET SOLUTIONS

- ✓ ESET Endpoint Security
- ✓ ESET Enterprise Inspector

*“As we say at the hospital, prevention is better than healing.”*

— Jos Savelkoul, team leader ICT-Department,  
Zuyderland Hospital, Netherlands. 10.000+ Seats



# Threat mitigation

Most businesses simply remediate threats and do not input mitigations to prevent new infections from infiltrating their organizations.

## SOLUTION

- ✓ After a malware infection, a file can be submitted to ESET's automated sample analysis.

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- ✓ The sample analysis provides actionable data on how the malware behaves.

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- ✓ The organization inputs mitigations to prevent future infections from exploiting the same threat vectors.

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## RECOMMENDED ADDITIONAL ESET SOLUTIONS

- ✓ ESET Endpoint Security

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- ✓ ESET Mail Security

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- ✓ ESET Enterprise Inspector

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- ✓ ESET Dynamic Threat Defense

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*"ESET security solutions have protected and alerted Primoris IT department on numerous occasions to serious threats and infections, most importantly ransomware."*

— Joshua Collins, Data Center Operations Manager,  
Primoris Services Corporation, USA. 4.000+ Seats





# ESET Threat Intelligence technical features

## REAL-TIME DATA FEEDS

ESET Threat Intelligence data feeds utilize widely supported STIX/TAXII format, which makes it easy to integrate with existing SIEM tools. This integration helps to strengthen service providers and deliver the latest information on the threat landscape to predict and prevent threats before they strike. Currently there are three main types of feeds available: Botnet, Malicious file and Domain Feed. All feeds containing new metadata are refreshed every 5 minutes.

## EARLY WARNING REPORTS

Provides reports based on YARA rules matches about programs, activity or related configurations that are being either prepared or already utilized in an attack against a specific organization or its customer.

## ROBUST API

ESET Threat Intelligence features a full API that is available for automation of reports, YARA rules and other functionalities to allow for integration with other systems used within organizations.

## ANDROID SAMPLE SUBMISSION

With ESET Threat intelligence, it is possible to monitor whether Android malware is targeting a business's mobile application. This is especially important for banks and other industries that have their own mobile applications. In addition, at any point a business can upload an android application into ESET Threat intelligence for full analysis of an .apk file.

## YARA RULES

Allows the business to set up custom rules to obtain company-specific information that security engineers are interested in. Once these rules are set up, organizations receive valuable details such as the number of times they have been seen worldwide, URLs containing malicious code, malware behavior on the system, where it was detected, and more.

## AUTOMATED SAMPLE ANALYSIS

Creates a custom report based on the submitted file or hash, which provides valuable information for fact-based decisions and incident investigations.



ESET Threat Intelligence dashboard

# Early warning reports and feeds

## Reports

### TARGETED MALWARE REPORT

Keeps user informed about a potential attack that is under preparation or an ongoing attack aimed specifically against his organization. This report includes YARA rule strings, reputation information, similar binaries, file details, sandbox output and more.

### BOTNET ACTIVITY REPORT

Delivers regular and quantitative data about identified malware families and variants of botnet malware. The report provides actionable data that includes Command and Control (C&C) servers involved in botnet management, samples of botnet, global weekly statistics, and a list of targets of this malware.

### FORGED SSL CERTIFICATE REPORT

Generated when ESET detects a newly released SSL certificate by a certificate authority which has a very similar asset to the one provided by the customer during initial setup. This may include things like upcoming phishing campaigns that are attempting to leverage this certificate. This report provides key attributes of the certificate, YARA matches and certificate data.

### TARGETED PHISHING REPORT

Shows data about all phishing email activities targeted at the selected organization. The report provides phishing campaign information that includes campaign size, number of clients, URL screenshots, preview of phishing email, location of servers and much more.

## Feeds

### BOTNET FEED

Features three types of feeds that check over 1000+ targets per day including information on the botnet itself, servers involved and their targets. The data provided directly by these feeds include items such as detection, hash, date of server last seen active, files downloaded, IP addresses, protocols, targets, and much more.

### DOMAIN FEED

Features domains which are considered malicious including domain name, IP address, detection of file downloaded from URL and detection of file which was trying to access the URL.

### MALICIOUS FILE FEED

Features executables which are considered malicious and recognizes and shares information such as SHA1, MD5, SHA256, detection, size, and file format.

### CUSTOM FEEDS

ESET can provide a completely new feed based on specific organization requirements. Moreover, all currently available feeds are adjustable according to the customers needs.



## BOTNET ACTIVITY REPORT

### Global Statistics: Week 7/2018

DATE	SAMPLES	C&C	NEW C&C	TARGETS
2018-02-12	12225	7954	32	2647
2018-02-13	14487	7737	43	2706
2018-02-14	14114	8016	42	2737
2018-02-15	13359	8414	41	2789
2018-02-16	12160	7830	68	2640
2018-02-17	9445	7156	12	2687
2018-02-18	7578	6834	20	1795

FAMILY	SAMPLES	C&C	NEW C&C	TARGETS
Koofler	37888	9752	13	0
Emotet	11798	59	5	0
Winchex	8157	19	0	0
Kaizid	7102	96	20	23
Zbot	6137	460	77	301
SpyBanker	4743	0	0	0
DorikBot	2274	375	0	62
Karni	1408	16	0	119
Waki	1274	87	0	0
TrickBot	983	412	114	2135
Qbot	636	0	0	47
Akule	256	43	17	163
Ursnif	235	135	32	0
Papras	231	27	0	0
Tookater	166	94	4	0
Bartoloz	148	45	11	0
Elanoocka	10	14	0	0
Timba	7	1	0	0

## FORGED SSL CERTIFICATE REPORT

CLIENT: ESET DEMO  
 REPORT DATE: 2017-11-09 16:50:06 CET (UTC/GMT +01:00)  
 REPORT ID: 89486/2017

### Certificate

SUBJECT NAME: www.ymod.ir  
 VALID SINCE: 2017-11-09T23:57:46.000Z  
 VALID TO: 2018-02-07T23:57:46.000Z

### Key Usage

Digital Signature, Key Encipherment

### Names

modS2bot.ir  
 modS2bot2.ymod.ir  
 uagplfed.com  
 uagplfed.ymod.ir  
 www.modS2bot.ir  
 www.modS2bot2.ymod.ir  
 www.uagplfed.com  
 www.uagplfed.ymod.ir  
 www.ymod.ir  
 ymod.ir

### YARA matches

SOURCE	OFFSET	LENGTH	STRING
cert	0x378	5	modS2

### Certificate data

"%1"cert.pem"; [

## TARGETED PHISHING REPORT



CLIENT: ESET DEMO  
 REPORT DATE: 2017-12-05 13:44:00 CET (UTC/GMT +01:00)  
 REPORT ID: 32839/2017

### Phishing campaign

Campaign size: 10 000 to 100 000  
 Number of clients: 10 000 to 100 000  
 Campaign duration: 9 days(12.22 hours)  
 First phishing activity: 2017-11-23 14:00:00 UTC  
 Last phishing activity: 2017-12-03 12:00:00 UTC  
 Servers: 55.30%  
 Endpoints: 44.70%

### Phishing URLs

URL	IP	LOCATION	DNS HISTORY
			46.242.138.49
			149.5.188.201
			193.127.103.200
			186.252.172.82

### Locations of phishing servers

COUNTRY	SHARE
United States	34.08%
China	12.09%
Italy	9.32%
Japan	8.83%
Denmark	8.68%

# About ESET

**ESET – a global leader in information security – has been named as a Challenger in the 2019 Gartner Magic Quadrant for Endpoint Protection Platforms\* two years in a row.**

For more than 30 years, ESET® has been developing industry-leading IT security software and services, delivering instant,

comprehensive protection against evolving cybersecurity threats for businesses and consumers worldwide.

ESET is privately owned. With no debts and no loans, we have the freedom to do what needs to be done for the ultimate protection of all our customers.

## ESET IN NUMBERS

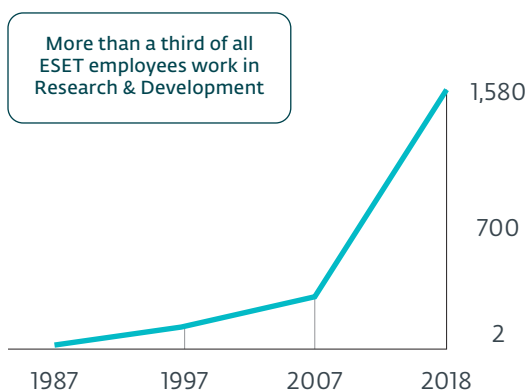
**110m+**  
users  
worldwide

**400k+**  
business  
customers

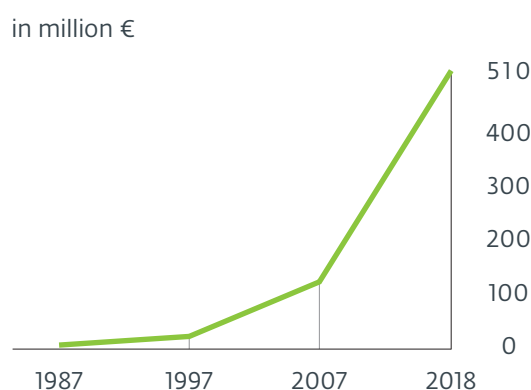
**200+**  
countries &  
territories

**13**  
global R&D  
centers

## ESET EMPLOYEES



## ESET REVENUE



\* Gartner Inc, Magic Quadrant for Endpoint Protection Platforms, Peter Firstbrook, Lawrence Pingree, Dionisio Zumerle, Prateek Bhajanka, Paul Webber, August 20, 2019. Gartner does not endorse any vendor, product or service depicted in its research publications. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.



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## SOME OF OUR CUSTOMERS

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**MITSUBISHI  
MOTORS**

Drive your Ambition

protected by ESET since 2017  
more than 14,000 endpoints

**Canon**

Canon Marketing Japan Group

protected by ESET since 2016  
more than 9,000 endpoints

**Allianz**   
Suisse

protected by ESET since 2016  
more than 4,000 mailboxes



ISP security partner since 2008  
2 million customer base

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## SOME OF OUR TOP AWARDS

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*“Given the good features for both anti-malware and manageability, and the global reach of customers and support, ESET should be on the shortlist for consideration in enterprise RFPs for anti-malware solutions.”*

KuppingerCole Leadership Compass

Enterprise Endpoint Security: Anti-Malware Solutions, 2018

